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**VISION OF NEW LIVE ACTION SHORT FILM, *A PEACOCK FEATHERED BLUE*,
MIRRORS STORY OF CREATIVITY AND INVENTION THAT OVERCOMES LIMITS**

*Emerging Writer and Director Jenna Milly Tells Story to Silence Naysayers and
Encourage the Arts*

(ATLANTA – 6 November 2008) -- *A Peacock Feathered Blue* is a narrative short film about a 9-year-old boy who at an early age, faces one life's biggest challenges: to believe in himself in order to achieve his dreams. The story reveals how important it is—for young people, in particular—to have support from friends, family and community as they seek to make their dreams reality.

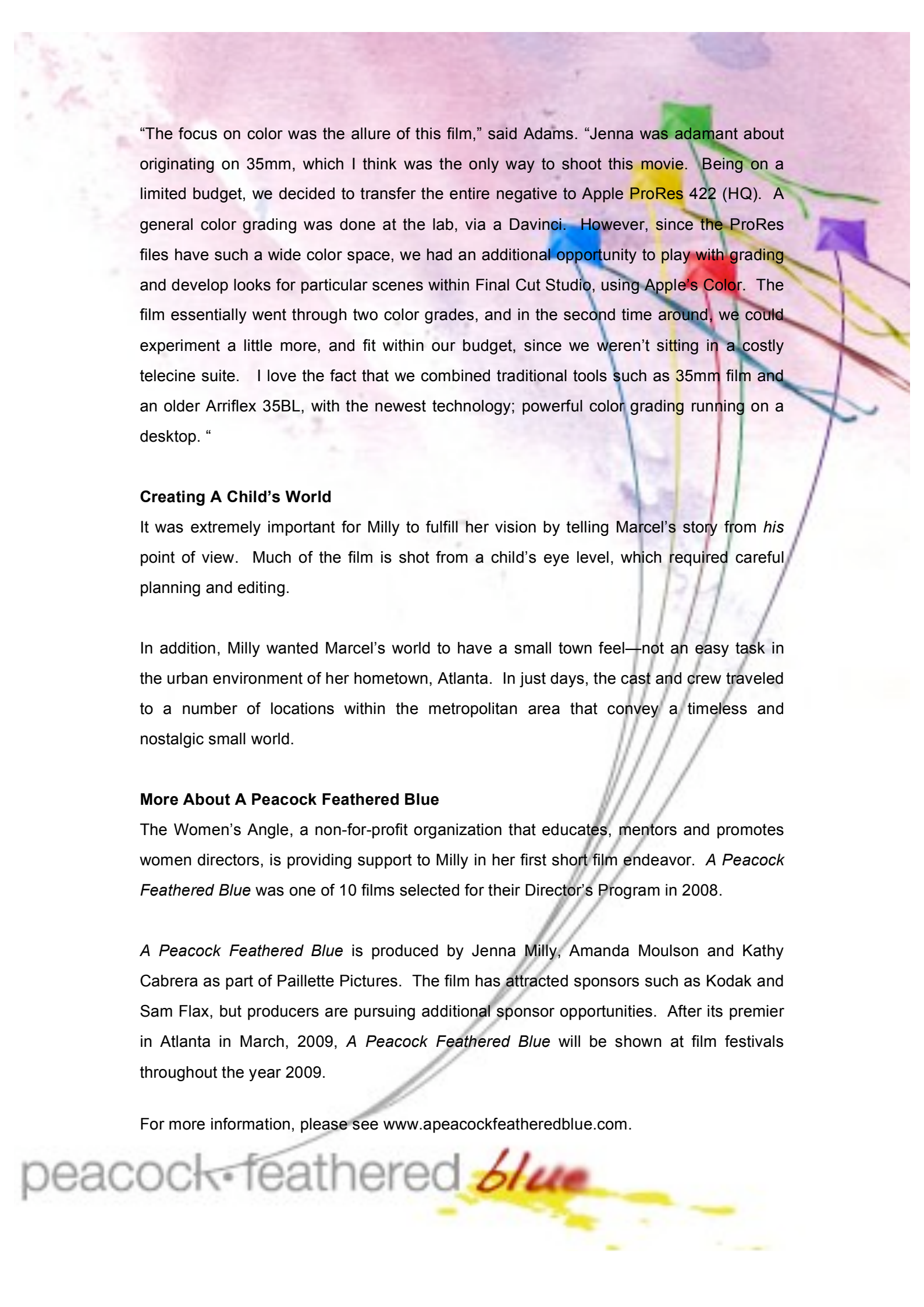
Writer and director Jenna Milly tells a story that centers on Marcel, a boy who loves sketching and drawing but is failing science because he refuses to do what is expected or ordinary. Instead, Marcel dreams big: he wants to invent a new color. But he must confront failure, doubts and doubters to succeed.

"I was inspired to write and direct this story because this has been my experience. Growing up and in school, the general consensus seemed to be that making practical choices secured success in life," said Milly. "Art was always a second thought. If I listened, I would be living a life of limitation—one that others had defined for me—instead of one that was true to my passions. I want communities to support children and their creativity. It will lead to greater things for us all."

Bold Artistic Vision

Milly and director of photography, Spencer Adams, made bold artistic choices to show Marcel's awakening to color and creativity. A specific color palette in the set design, wardrobe and photographic choices shows emotion, transformation and triumph, and through the course of the film, Marcel's world goes from cold blues and grays, to warmer and more varied tones and finally, to an explosion of bright, vibrant colors.

peacock feathered *blue*



“The focus on color was the allure of this film,” said Adams. “Jenna was adamant about originating on 35mm, which I think was the only way to shoot this movie. Being on a limited budget, we decided to transfer the entire negative to Apple ProRes 422 (HQ). A general color grading was done at the lab, via a Davinci. However, since the ProRes files have such a wide color space, we had an additional opportunity to play with grading and develop looks for particular scenes within Final Cut Studio, using Apple’s Color. The film essentially went through two color grades, and in the second time around, we could experiment a little more, and fit within our budget, since we weren’t sitting in a costly telecine suite. I love the fact that we combined traditional tools such as 35mm film and an older Arriflex 35BL, with the newest technology; powerful color grading running on a desktop. “

Creating A Child’s World

It was extremely important for Milly to fulfill her vision by telling Marcel’s story from *his* point of view. Much of the film is shot from a child’s eye level, which required careful planning and editing.

In addition, Milly wanted Marcel’s world to have a small town feel—not an easy task in the urban environment of her hometown, Atlanta. In just days, the cast and crew traveled to a number of locations within the metropolitan area that convey a timeless and nostalgic small world.

More About A Peacock Feathered Blue

The Women’s Angle, a non-for-profit organization that educates, mentors and promotes women directors, is providing support to Milly in her first short film endeavor. *A Peacock Feathered Blue* was one of 10 films selected for their Director’s Program in 2008.

A Peacock Feathered Blue is produced by Jenna Milly, Amanda Moulson and Kathy Cabrera as part of Paillette Pictures. The film has attracted sponsors such as Kodak and Sam Flax, but producers are pursuing additional sponsor opportunities. After its premier in Atlanta in March, 2009, *A Peacock Feathered Blue* will be shown at film festivals throughout the year 2009.

For more information, please see www.apeacockfeatheredblue.com.

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